

1. The first group of respondents (10%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) performance, (5) fuel economy, (6) appearance, (7) comfort, (8) maintenance, (9) availability of features, and (10) dealer reputation. The respondents were asked to rank each factor from 1 to 10, with 1 being the most important and 10 being the least important. The results showed that price was the most important factor for 60% of the respondents, followed by reliability (20%), safety (10%), performance (5%), fuel economy (5%), appearance (5%), comfort (5%), maintenance (5%), availability of features (5%), and dealer reputation (5%).

2. The second group of respondents (20%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) performance, (5) fuel economy, (6) appearance, (7) comfort, (8) maintenance, (9) availability of features, and (10) dealer reputation. The respondents were asked to rank each factor from 1 to 10, with 1 being the most important and 10 being the least important. The results showed that price was the most important factor for 40% of the respondents, followed by reliability (20%), safety (10%), performance (10%), fuel economy (10%), appearance (10%), comfort (10%), maintenance (10%), availability of features (10%), and dealer reputation (10%).

3. The third group of respondents (30%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) performance, (5) fuel economy, (6) appearance, (7) comfort, (8) maintenance, (9) availability of features, and (10) dealer reputation. The respondents were asked to rank each factor from 1 to 10, with 1 being the most important and 10 being the least important. The results showed that price was the most important factor for 30% of the respondents, followed by reliability (20%), safety (10%), performance (10%), fuel economy (10%), appearance (10%), comfort (10%), maintenance (10%), availability of features (10%), and dealer reputation (10%).

4. The fourth group of respondents (40%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) performance, (5) fuel economy, (6) appearance, (7) comfort, (8) maintenance, (9) availability of features, and (10) dealer reputation. The respondents were asked to rank each factor from 1 to 10, with 1 being the most important and 10 being the least important. The results showed that price was the most important factor for 20% of the respondents, followed by reliability (20%), safety (10%), performance (10%), fuel economy (10%), appearance (10%), comfort (10%), maintenance (10%), availability of features (10%), and dealer reputation (10%).

5. The fifth group of respondents (50%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) performance, (5) fuel economy, (6) appearance, (7) comfort, (8) maintenance, (9) availability of features, and (10) dealer reputation. The respondents were asked to rank each factor from 1 to 10, with 1 being the most important and 10 being the least important. The results showed that price was the most important factor for 10% of the respondents, followed by reliability (20%), safety (10%), performance (10%), fuel economy (10%), appearance (10%), comfort (10%), maintenance (10%), availability of features (10%), and dealer reputation (10%).

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INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner
all above		10-04	SJB

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